

Your
SIMPLE SALES SOLUTION
TO MIGNON G. EBERHART'S
MOST BAFFLING MYSTERY!



MURDER BY AN ARISTOCRAT

LYLE TALBOT • MARGUERITE
CHURCHILL • CLAIRE DODD

Virginia Brissac • Wm. Davidson • John Eldredge
Gordon Elliott • Joseph Crehan • Florence Fair
Directed by Frank McDonald • A First Nat'l Picture



WARREN BROS. A M P A N G N P L A N

ADVERTISING

A RED-BLOODED MYSTERY OF BLUE-BLOODED KILLERS!

Mignon G. Eberhart's famous story of high-hat homicide... endorsed by the Clue Club as an outstanding mystery masterpiece!

MURDER BY AN ARISTOCRAT

THEATRE

A First National Picture with
LYLE TALBOT • MARGUERITE CHURCHILL • CLAIRE DODD

Virginia Brissac • Wm. Davidson • John Eldredge • Gordon Elliott • Joseph Crehan
Florence Fair • Directed by Frank McDonald

177 Lines Mat No. 302—30c

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Mignon G. Eberhart's famous story of high-hat homicide... endorsed by the Clue Club as an outstanding mystery masterpiece!

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Florence Fair • Directed by Frank McDonald

78 Lines Mat No. 203—20c

WE'RE GIVING A THRILL-PARTY! TOP HAT, WHITE TIE, AND—MURDER!

Famed Mignon G. Eberhart baffled thousands of readers with this story of high society homicide! Now you can match your wits against this blue-blooded killer in the tensest mystery show in months—a Clue Club selection!

MURDER BY AN ARISTOCRAT

By Mignon G. Eberhart, with
LYLE TALBOT • MARGUERITE CHURCHILL • CLAIRE DODD

Virginia Brissac • Wm. Davidson • John Eldredge
Gordon Elliott • Joseph Crehan • Florence Fair

A First National Picture • Directed by Frank McDonald

THEATRE

300 Lines Mat No. 303—30c

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Virginia Brissac • Wm. Davidson • John Eldredge
Gordon Elliott • Joseph Crehan • Florence Fair

A First National Picture • Directed by Frank McDonald

THEATRE

132 Lines Mat No. 205—20c

ADVERTISING



TERROR STALKS THE '400'
as the screen's first blue-blooded
killer brings you a new thrill
in the first mystery-film in 6
months deemed worthy of en-
dorsement by the CLUE CLUB

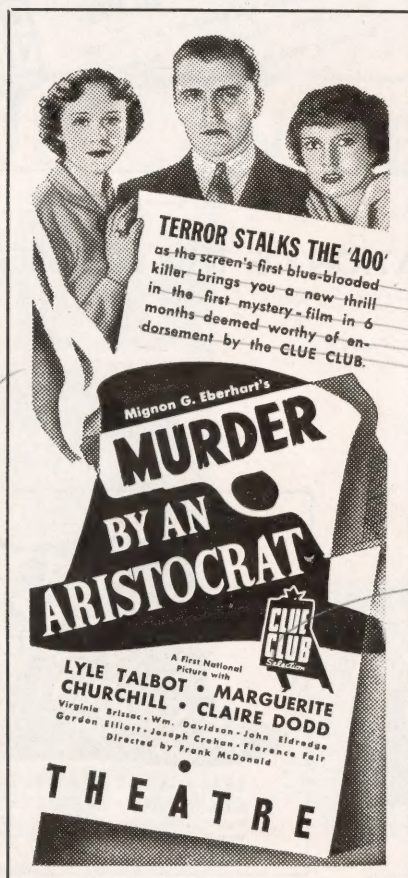
Mignon G. Eberhart's
**MURDER
BY AN
ARISTOCRAT**

A First National
Picture with
**LYLE TALBOT • MARGUERITE
CHURCHILL • CLAIRE DODD**
Virginia Brissac • Wm. Davidson • John Eldredge
Gordon Elliott • Joseph Crehan • Florence Fair
Directed by Frank McDonald

**CLUE CLUB
Selection**

THEATRE

256 Lines Mat No. 201—20c



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Mignon G. Eberhart's
**MURDER
BY AN
ARISTOCRAT**

A First National
Picture with
**LYLE TALBOT • MARGUERITE
CHURCHILL • CLAIRE DODD**
Virginia Brissac • Wm. Davidson • John Eldredge
Gordon Elliott • Joseph Crehan • Florence Fair
Directed by Frank McDonald

**CLUE CLUB
Selection**

THEATRE

White copy
White

61 Lines Mat No. 103—10c



YOU can solve this mystery...if you
can explain HOW A DEAD MAN CAN ANSWER
A TELEPHONE! Endorsed by the Clue Club,
sponsors of the best in mystery pictures.

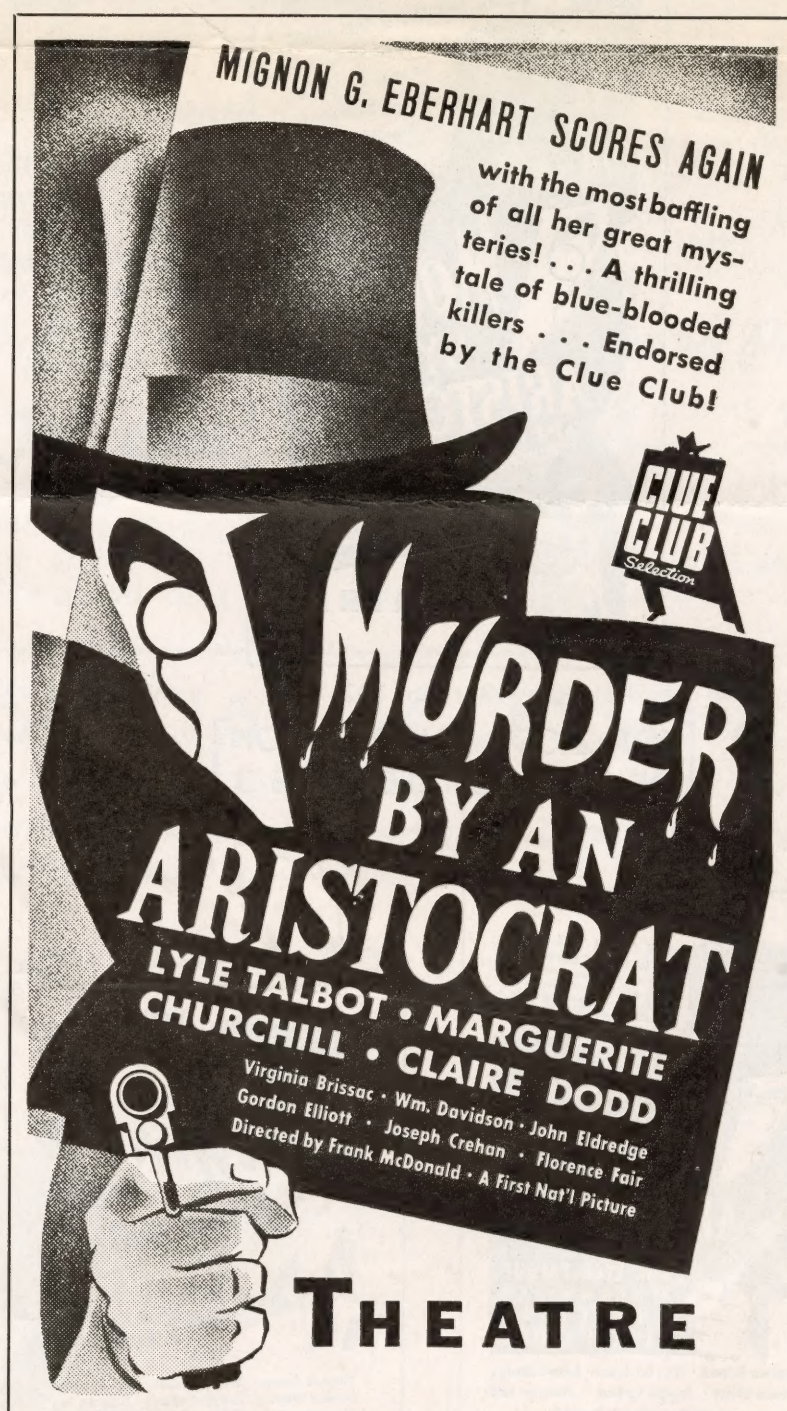
**Murder
BY AN
ARISTOCRAT**

by Mignon G. Eberhart, with
**LYLE TALBOT • MARGUERITE
CHURCHILL • CLAIRE DODD**
Virginia Brissac • Wm. Davidson • John Eldredge
Gordon Elliott • Joseph Crehan • Florence Fair
Directed by Frank McDonald • A First Nat'l Picture

**CLUE CLUB
Selection**

255 Lines Mat No. 301—30c

[FOR 2-COL. ILLUSTRATION OF THIS AD, SEE PAGE 4]



MIGNON G. EBERHART SCORES AGAIN
with the most baffling
of all her great mys-
teries! . . . A thrilling
tale of blue-blooded
killers . . . Endorsed
by the Clue Club!

**MURDER
BY AN
ARISTOCRAT**

**LYLE TALBOT • MARGUERITE
CHURCHILL • CLAIRE DODD**
Virginia Brissac • Wm. Davidson • John Eldredge
Gordon Elliott • Joseph Crehan • Florence Fair
Directed by Frank McDonald • A First Nat'l Picture

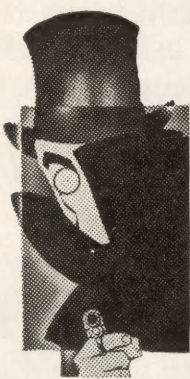
**CLUE CLUB
Selection**

THEATRE

200 Lines Mat No. 202—20c

[FOR 1-COL. ILLUSTRATION OF THIS AD, SEE PAGE 4]

ADVERTISING



**WE'RE GIVING A THRILL-PARTY!
TOP HAT, WHITE TIE, AND — MURDER!**

**MURDER BY AN
ARISTOCRAT**
By Mignon G. Eberhart, with
**LYLE TALBOT • MARGUERITE
CHURCHILL • CLAIRE DODD**
Virginia Brissac • Wm. Davidson • John Eldredge • Gordon Elliott • Joseph
Crehan • Florence Fair • A First Nat. Picture • Directed by Frank McDonald

56 Lines Mat No. 206—20c



TERROR STALKS THE '400'
in the first mystery - film in 6
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dorsement by the **CLUE CLUB**.

**MURDER BY AN
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Crehan • Florence Fair • A First Nat. Picture • Directed by Frank McDonald



56 Lines Mat No. 207—20c

THE TRAILER

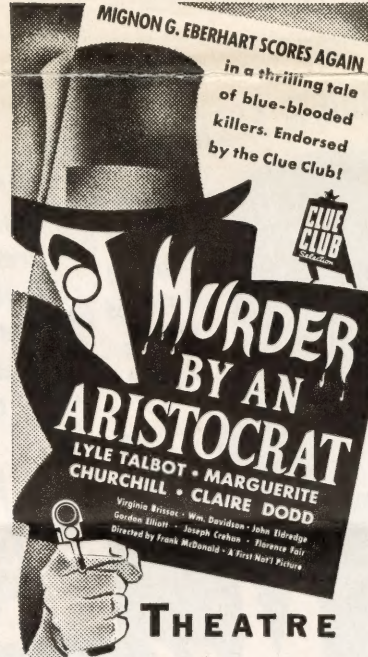
Trailer carries dramatic clips that stresses mystery angle. Copy below might give you an idea of what to expect but anyhow . . . next time you're visiting the exchange, ask to have it screened for you. IT MUST BE SEEN TO BE APPRECIATED.

IT'S "MURDER BY AN ARISTOCRAT"
WARNER BROS.' STARTLING MYSTERY THRILLER
BY MIGNON G. EBERHART WHOSE BOOKS HAVE BAFFLED
A MILLION READERS

"MURDER BY AN ARISTOCRAT"
YOU'LL NEVER GUESS THE CRIMINAL
UNTIL YOU FIND THE ANSWERS TO THE FOLLOWING
QUESTIONS —
HOW CAN A DEAD MAN ANSWER A TELEPHONE?
HOW CAN A FRIGHTENED DOG SOLVE A CRIME?

"MURDER BY AN ARISTOCRAT!"
WITH LYLE TALBOT
MARGUERITE CHURCHILL
CLAIRE DODD
JOHN ELDRIDGE

"MURDER BY AN ARISTOCRAT"
BY MIGNON G. EBERHART
SELECTED BY THE CLUE CLUB
AS THE MYSTERY HIT OF THE MONTH!



MIGNON G. EBERHART SCORES AGAIN
in a thrilling tale
of blue-blooded
killers. Endorsed
by the **CLUE CLUB**!

**MURDER
BY AN
ARISTOCRAT**
LYLE TALBOT • MARGUERITE
CHURCHILL • CLAIRE DODD
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Gordon Elliott • Joseph Crehan • Florence Fair
Directed by Frank McDonald • A First Nat'l Picture

THEATRE

48 Lines Mat No. 102—10c

[FOR 2-COL. ILLUSTRATION
OF THIS AD, SEE PAGE 3]



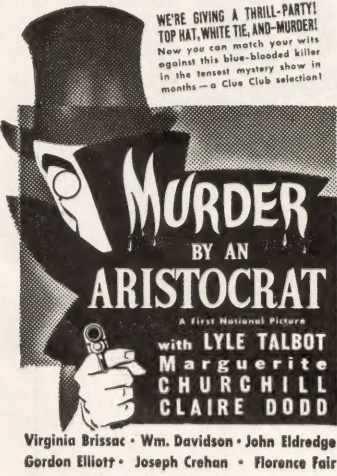
**YOU Can Solve This
Mystery...if you can explain
HOW A DEAD MAN CAN
ANSWER A TELEPHONE!**

**Murder
BY AN
ARISTOCRAT**
by Mignon G. Eberhart, with
**LYLE TALBOT • MARGUERITE
CHURCHILL • CLAIRE DODD**
Virginia Brissac • Wm. Davidson • John Eldredge
Gordon Elliott • Joseph Crehan • Florence Fair
Directed by Frank McDonald • A First Nat'l Picture



106 Lines Mat No. 204—20c

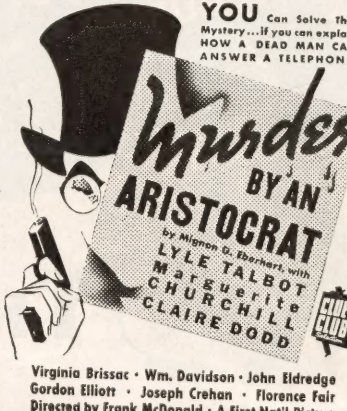
[FOR 3-COL. ILLUSTRATION OF THIS AD, SEE PAGE 3]



**WE'RE GIVING A THRILL-PARTY!
TOP HAT, WHITE TIE, AND—MURDER!**
Now you can match your wits
against this blue-blooded killer
in the tensest mystery show in
months—a Clue Club selection!

**MURDER
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ARISTOCRAT**
A First National Picture
with **LYLE TALBOT
MARGUERITE
CHURCHILL
CLAIRE DODD**
Virginia Brissac • Wm. Davidson • John Eldredge
Gordon Elliott • Joseph Crehan • Florence Fair
Directed by Frank McDonald

36 Lines Mat No. 101—10c



**YOU Can Solve This
Mystery...if you can explain
HOW A DEAD MAN CAN
ANSWER A TELEPHONE!**

**Murder
BY AN
ARISTOCRAT**
by Mignon G. Eberhart, with
**LYLE TALBOT • MARGUERITE
CHURCHILL • CLAIRE DODD**
Virginia Brissac • Wm. Davidson • John Eldredge
Gordon Elliott • Joseph Crehan • Florence Fair
Directed by Frank McDonald • A First Nat'l Picture

30 Lines Mat No. 104—10c

A red-blooded mystery of blue-blooded killers!

**MURDER BY AN
ARISTOCRAT**
By Mignon G. Eberhart, with
LYLE TALBOT • MARGUERITE CHURCHILL • CLAIRE DODD
Virginia Brissac • Wm. Davidson • John Eldredge • Gordon Elliott • Joseph
Crehan • Florence Fair • A First Nat. Picture • Directed by Frank McDonald

14 Lines Mat No. 106—10c



**MURDER
BY AN
ARISTOCRAT**
by Mignon G. Eberhart
**LYLE TALBOT • MARGUERITE
CHURCHILL • CLAIRE DODD**
Virginia Brissac • Wm. Davidson • John Eldredge • Gordon Elliott • Joseph
Crehan • Florence Fair • A First Nat. Picture • Directed by Frank McDonald

23 Lines Mat No. 105—10c

EXPLOITATION

PLAYING UP THE THRILL ANGLES

Guessing 'Who-Done-It' Beauty Salon Co-op Ad Gag Spot Announcement

An unusual stunt pulled by radio station WOR caused quite a bit of comment in broadcasting circles recently. A troupe of thespians acted out the first half of a mystery sketch. Announcer broke in and asked fans to phone in their solutions with prizes going to those who guess correct murder and motive. After lapse of ten minutes, rest of sketch was unwound with real solution presented. You might do the same thing on this film with variations. As customers walk in lobby, sign tells 'em to take a slip of paper . . . instructions to follow. After film is half unreeled, house is lit up, speaker comes out and challenges audience to write down name of murderer and motive for crime. After slips are collected by ushers, rest of film is reeled. Ten winners receive ducats for the next attraction.

Britisher Spiels Show

It shouldn't cost you much to hire one of the local dialecticians whose forte is typical London English. Dress him in an exaggerated Bond Street outfit complete with monocle and have him spiel out front. His burlesque on the British manner of speaking should attract attention to your show.

Mags Distrib Heralds

If you rate with local distribution chief, he might let you slip show's heralds in all mystery story magazines that he handles. If no can do . . . perhaps magazine stands will go for it in return for couple ducats.

Flash Before Trailer

You could introduce trailer by having a fellow dressed in top hat and tails step on stage and talk about the coming attraction. Suddenly house lights go off . . . a shot rings out . . . a scream . . . and then trailer flashes on.



CLAIRE DODD, appearing in the First National Hit "Murder by an Aristocrat" now at the Strand.

Claire Declares

The vogue points toward off-the-brow permanent waves for the summer. Visit our air-conditioned salons and try one of these Claire Dodd coiffures.

CAROL'S SALON

10 STATE ST.

If layout above interests beauty shop manager, just give him Still No. C.D. 159—10c from the Campaign Plan Editor, 321 West 44th Street, New York City.

Folks Solve Mystery

You might set up a lobby display a week in advance of film showing stills of the entire cast with card asking: "Which One of These People Committed the 'Murder by an Aristocrat'?" Customers write name of suspected murderer on slips and deposit 'em in ballot box you provide.

Angle On The Book

While making your window tie-up rounds, stop in and see bookseller re book display. Coupla stills from film and credit card in window will take care of your plug.

Here's a half-minute plug that you might spot several times during the day:
ANNOUNCER: (Deep, crisp voice) *Flash! The police of Parkville have solved the mystery of the "Murder By An Aristocrat." After careful maneuvering to throw the "Aristocrat" off guard, the murderer was captured, and the confession followed after many hours of intense grilling. See the solution to "Murder By An Aristocrat" at the Theatre Now.*

Plug After Thrillers

An effective time to spot your air announcements would be after the thriller shows. Some of the programs are "Gang Busters," "The Shadow," "G-Men Tales," "Warden Lawes" and others of this type. No need telling you that listeners are still in a mystery mood and receptive to your message.

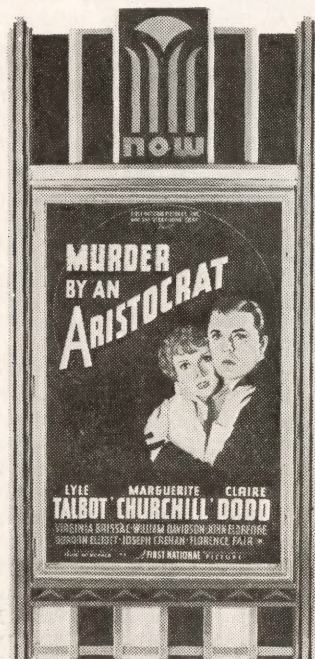
Giant Phone In Lobby

One of the clues in the film concerns a telephone call made to a dead man. Here's your cue to hop down to the phone company and see if they'll lend you giant telephone—the type used for display purposes. Set it up as lobby display with copy reading: "How Can a Dead Man Answer a Telephone? If You Can Answer That You Can Solve the Baffling 'Murder by an Aristocrat'." If you can't borrow phone . . . have artist make one from compo board.

Jack Up Reward Posters

If it hasn't been done recently you might tack up reward posters 'round main streets. Copy reads: "Reward Will be Paid to the Person Supplying Information Leading to the Solution of the 'Murder by an Aristocrat'—Now at the Strand Theatre."

YOU CAN RENT THESE SPECIAL ACCESSORIES



40 x 60 DISPLAY POSTER



24 x 60 OIL PAINT BANNER

Under this new arrangement, you can now fill your complete requirements in lobby and front display. You rent the beautiful displays—and the frames are loaned free. Displays are shipped to you early enough to make advance selling possible. For complete information, mail the coupon below.

AMERICAN DISPLAY CO., Inc.

525 West 43rd Street

New York City

AMERICAN DISPLAY CO., Inc.
525 West 43rd Street
New York City, N. Y.

Gentlemen:

Please send me complete information regarding your RENTAL PLAN and how I can secure DISPLAY FRAMES for use in my theatre FREE as advertised in the Campaign Plan on "MURDER BY AN ARISTOCRAT." This request does not obligate me in any way.

Name

Theatre

Address

City

State

Number of seats

Number of Weekly Changes

Any other information

PUBLICITY

(Lead-Off Story) Thrilling Murder Mystery Play Is Booked by Strand

"Murder by an Aristocrat," a First National mystery drama, based on one of the most popular of Mignon G. Eberhart's baffling murder stories comes to the Strand Theatre on Monday, with Lyle Talbot, Marguerite Churchill and Claire Dodd in the leading roles.

The plot centers about the deaths of two members of the proud and aristocratic Thatcher family.

Bayard Thacher, a part played by William Davidson, is the first to meet death. The blacksheep of the family who is attempting to blackmail his relatives, is wounded mysteriously one night by a bullet, and the next day he is found shot through the heart.

Five other members of the family are suspected as also are the butler and two maids, although John Eldredge, portraying the district attorney, a relative, tries to make out a case of robbery a costly string of emeralds having disappeared. Later Gordon Elliott, in the role of Dave Thatcher, is eliminated as a suspect, he being found dead in the attic of the Thatcher mansion.

Lyle Talbot as Dr. Allen Carrick, is called into the case and brings a nurse to the house, a part played by Miss Churchill. The nurse runs across so many strange incidents during her night in the home, she confides to Talbot, her fiancé, that she believes a murder has been committed which the family is trying to cover up. She eventually discovers the missing jewels and uncovers the murder plot. Claire Dodd as the wife of Dave Thatcher, has another siren role. Joseph Crehan and Florence Fair are two other members of the family being blackmailed by Bayard, and Virginia Brissac plays the part of Adela Thatcher, the aged spinster head of the family.

Stuart Holmes is the butler, and Lottie Williams and Mary Treen are the two maids, all under suspicion.

The picture was directed by Frank McDonald.

Crime Solvers



Marguerite Churchill and Lyle Talbot solve the screen's first high hat homicide, "Murder by an Aristocrat," by Mignon G. Eberhart, the First National thriller coming to the Strand Theatre on Monday.

Mat No. 108—10c

Page Six

Stars Of Clue Club Drama



Marguerite Churchill, Lyle Talbot and Claire Dodd, who have the leading roles in Mignon G. Eberhart's new thriller, "Murder by an Aristocrat," the first mystery film endorsed by the Clue Club in six months. It will open at the Strand Theatre on Monday.

Mat No. 209—20c

(Opening Day Story) Baffling Murder Mystery Drama At Strand Today

A new and baffling mystery melodrama, "Murder by an Aristocrat," comes to the Strand Theatre today, with Lyle Talbot, Marguerite Churchill and Claire Dodd in the leading roles.

Produced by First National from the exciting novel by Mignon G. Eberhart the picture is said to be packed with thrilling situations, eerie and blood curdling episodes that make the hair stand on end.

Five members of a proud, aristocratic family are being blackmailed by a blacksheep ne'er-do-well, who later is found with a bullet through his heart in the library of the home. Another member of the family is found dead in the attic, evidently a victim of a poisonous drug.

The others of the family are suspected as also are the butler and two maids. To complicate matters, however, the aged spinster head of the family declares that a string of costly emeralds has been stolen, and the district attorney, also a relative, tries to make out a case of murder for the purpose of robbery in order to save his kin from scandal.

The murder is eventually solved by a nurse and a doctor, who have been called to the house, after a series of harrowing events in which an attempt is made to kill the nurse.

Lyle Talbot and Miss Churchill play the roles of doctor and nurse, who are in love with each other. Claire Dodd has the role of a member of the family who, though married, carries on a clandestine love affair with her husband's cousin, a part played by John Eldredge.

Other members are Virginia Brissac, William Davidson, Gordon Elliott, Joseph Crehan and Florence Fair. Stuart Holmes is the butler and Lottie Williams and Mary Treen the two maids.

Frank McDonald directed the picture from the screen play by Luci Ward and Roy Chanslor.

Doctors Advise Talbot How to Portray Roles

If Lyle Talbot took the advice of the many doctors who have written him regarding his portrayals of medicos in screen roles, he would probably go mad trying to please them all.

Talbot, who enacts a doctor's role for the eleventh time in his current picture, "Murder by an Aristocrat," which comes to the Strand Theatre on Monday, has received 200 letters from doctors throughout the country who offer him expert advice and criticism.

"You should never wear a suit of a light color while acting as a doctor," writes one of the M.D.'s. "Keep up the dignity of the profession by always wearing black."

Another medical worker contradicts his brother in medicine by saying:

"Always dress in light, gay colors. It is the best way to improve your patient's mental attitude and make him forget that you are a doctor."

Other expert advice the actor receives in the sartorial line is to wear—and not to wear—wing collars, bow ties, black shoes and derby hats.

All of which makes Lyle wish he could enact the patient's role once in a while and wear nothing but a snappy pair of pajamas.

"Murder by an Aristocrat" is a baffling mystery drama taken from the popular novel by Mignon G. Eberhart. The cast, besides Talbot, includes Marguerite Churchill, Claire Dodd, Virginia Brissac, William Davidson, John Eldredge, Gordon Elliott and Joseph Crehan.

Frank McDonald directed the picture from the screen play by Luci Ward and Roy Chanslor.

(Review)

'Murder by an Aristocrat' Smashing Mystery Drama

Picture Is packed With Thrills, Chills and Dynamic Action

One of the strangest and most unusual mystery dramas to come to the screen, "Murder by an Aristocrat," was shown at the Strand Theatre yesterday for the first time locally. Based on one of the most popular novels by Mignon G. Eberhart, the picture is packed with thrills and exciting incidents that kept spectators on the edge of their seats with suspense.

There is a talented cast which is headed by Lyle Talbot and Marguerite Churchill in the romantic roles with Claire Dodd again portraying a siren.

The plot involves the murder of the black sheep member of a proud, aristocratic family. The night after the murder, another member of the family is found dead in the attic of the great mansion, the victim of a noxious drug. A maid also is found writhing in agony, evidently from the effects of a deadly poison.

With the aid of the district attorney, related to the family by marriage, an attempt is made to cover up the crimes in order to prevent a scandal and it is announced that a string of priceless emeralds has been stolen from a wall safe in order to give the impression that the murder was the outcome of a robbery.

But Lyle Talbot, the doctor in the case, calls in a nurse with whom he is in love, a part played by Marguerite Churchill. In the night she encounters some harrowing situations in one of which an attempt is made by an unrecognized assassin to hurl her from the roof to certain death. Eventually she solves the mystery in an amazing climax to the story.

Talbot, usually seen in heavy parts, has the heroic and romantic role in this picture. He gives an exceptionally fine performance, being quite as much at home in this characterization as in his villainous parts.

Miss Churchill's performance is both capable and artistic.

In the role of the siren who is married to one member of the Thatcher family and keeping clandestine love trysts with another, Claire Dodd gives a fine portrayal of a coldly calculating although passionate woman. Gordon Elliott plays the part of her husband and John Eldredge that of her lover, both giving excellent performances.

Virginia Brissac, famous stage star and exceptionally well known on the West Coast, where for years she managed, directed and played in her own companies, is superb as the spinster head of the Thatcher family who is willing to sacrifice her life to save the family honor.

Others who do fine work include Joseph Crehan, Florence Fair, William Davidson, Stuart Holmes, Lottie Williams, Mary Treen, Milton Kibbee and Henry Otho.

Direction that sustains the suspense throughout the picture was given the production by Frank McDonald. Luci Ward and Roy Chanslor wrote an excellent screen play.

In Thriller



Claire Dodd and William Davidson portray the "heavy roles" in Mignon G. Eberhart's most thrilling murder mystery, "Murder by an Aristocrat," the First National picture now making a hit at the Strand Theatre.

Mat No. 109—10c

Miss Churchill Plans to Take Nursing Course

Moving picture roles that actors and actresses portray on the screen sometimes prove so fascinating that the player often wishes he could desert the glare of the are lights and take up such a part in real life.

Marguerite Churchill found this out after working for several weeks as a trained nurse in the First National new mystery thriller "Murder by an Aristocrat," which comes to the Strand Theatre on Monday.

Marguerite became so attached to the neat white uniform she wears and so interested in the technical knowledge of the profession that she has decided to take a course in elemental nursing at a Los Angeles hospital.

"It will keep me busy between pictures," says the actress, "and a little knowledge of first aid and what to do in a sick room wouldn't hurt anyone."

Marguerite is already proficient in the art of rolling bandages and making splints. She practiced this for several days under the instruction of a trained nurse.

The picture is a melodramatic murder mystery drama based on the best selling novel of the same title by Mignon G. Eberhart. Besides Miss Churchill the cast includes Lyle Talbot, Claire Dodd, Virginia Brissac, William Davidson, John Eldredge, Gordon Elliott and Joseph Crehan. Frank McDonald directed.

LENGTH OF FILM 5518 FEET
RUNNING TIME 60 MINUTES

Talbot in Quick Change From Villain to Hero

Lead In "Murder By an Aristocrat" Proves Versatile Player

Doctor Jekyll and Mr. Hyde had nothing on Lyle Talbot, who has the leading role in the First National picture, "Murder by an Aristocrat," which comes to the Theatre on Dr. Jekyll went through some pretty awful contortions, but the modern Mr. Talbot can change from a "heavy" to a leading man by the mere curling of the upper lip.

Talbot had to learn his now famous quick-change act the first day he arrived on the Warner Bros. lot fresh from playing leading roles in stock companies from Bangor Maine, to El Paso, Texas.

"We've signed you for an important role in "Love Is a Racket," the casting office told him. "The part is a little heavy. Do you think you can handle it?"

And Talbot, who had been playing leads since his dramatic debut in a Sunday School play in Omaha, Nebraska, curled up the corner of his upper lip and thrust his leering visage within close proximity of that of the casting official's. He was hired.

One of his present ambitions is to play a dual screen role, one in which he could portray twin brothers in which one is the average likeable chap and the other the conventional cad.

"I might ruin my lip doing it," says the actor, "but it would keep me on my toes."

Talbot's batting average has been about even on his last few pictures. In "Broadway Hostess," he played the leading man. In "Boulder Dam," which followed, he enacted the villain. In "Murder by an Aristocrat," he again has the heroic part.

The picture is a melodramatic murder mystery drama based on the best selling novel of the same title by Mignon G. Eberhart. Besides Talbot the cast includes Marguerite Churchill, Claire Dodd, Virginia Brissac, William Davidson, John Eldredge, Gordon Elliott and Joseph Crehan.

Frank McDonald directed the production from the screen play by Luci Ward and Roy Chanslor.

Peeks Through Keyhole And Catches Cold

Marguerite Churchill caught a cold. She got through peeking through a keyhole for the better part of a morning.

Miss Churchill was playing in the First National mystery thriller, "Murder by an Aristocrat," which comes to the Theatre on, and the snooping was required by the script. She didn't find the solution of the film murder. Miss Churchill looked all morning and only got a cold in her right eye.

Actress Plans Book on Theatrical History

Florence Fair is gathering material for a book on early California theatrical history.

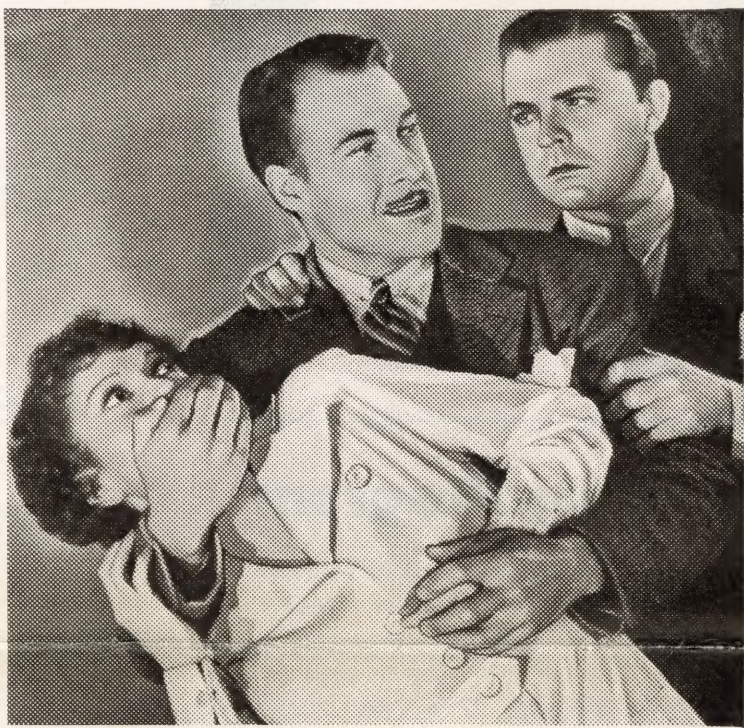
Miss Fair, who has written several theatrical articles for popular magazines during the past few years became interested in early California theatricals after meeting Virginia Brissac, a pioneer of the West coast legitimate stage, who is playing with Miss Fair in the new First National mystery thriller, "Murder by an Aristocrat," which comes to the Theatre on

Lyle Talbot Given K.O. by Lobster

Lyle Talbot has sworn off lobsters. Twice during the production of the First National mystery thriller "Murder by an Aristocrat," now showing at the Theatre, he had eaten canned lobster and was ordered to bed. He had developed acute ptomaine poisoning both times.

Finally Lyle promised Director Frank McDonald he would eat no more lobster dinners until "Murder by an Aristocrat" was completed.

Thrilling Fans At Strand



Marguerite Churchill, Gordon Elliott (center) and Lyle Talbot who have leading roles in Mignon G. Eberhart's new mystery thriller "Murder by an Aristocrat," the First National picture mystifying audiences at the Theatre.

Mat No. 208—20c

Claire Dodd to Breed and Train Racing Horses

Claire Dodd, whose main hobby has always been deep sea fishing, has become so interested in another form of sport that it may eventually take the place of the actress' hook, line and sinker activities.

Miss Dodd's new interest is the breeding and training of race horses. Such a hobby is far removed from the maritime sport in which the actress has indulged for several years, but Miss Dodd believes that after several years of study in the equine direction she can make a success of such a venture.

"I would like to be able to prove," says Claire, "that racing and polo horses can be trained as well in the West as they claim they are back East. I plan to have my stables right here in California."

The actress who is coming to the Theatre on in the First National drama "Murder by an Aristocrat," has been an expert horsewoman since the age of six when she rode in Eastern horse shows.

"Murder by an Aristocrat" is a baffling mystery drama taken from the popular novel by Mignon G. Eberhart. Besides Miss Dodd, the cast includes Lyle Talbot, Marguerite Churchill, Virginia Brissac, William Davidson, John Eldredge, Gordon Elliott, Joseph Crehan and many others. Frank McDonald directed.

Marguerite Churchill Teaching Wrestling

John Eldredge, now playing in the First National picture, "Murder by an Aristocrat," which comes to the Theatre on, has taken up wrestling. His instructor is Marguerite Churchill who tips the scales at about 115 pounds.

Marguerite is Mrs. George O'Brien, wife of the popular western star who is one of the best amateur wrestlers on the coast.

Marguerite has learned a lot of tricks of the game while watching her husband work.

Miss Churchill is co-featured with Lyle Talbot and Claire Dodd in "Murder by an Aristocrat."

Virginia Brissac Was Protege of Bernhardt

Virginia Brissac, well-known actress of the legitimate stage who is currently playing a featured character role in the First National mystery thriller "Murder by an Aristocrat," now showing at the Theatre, began her acting career as a protegee of Sarah Bernhardt.

It was while she was appearing in San Francisco in a presentation of "Jeanne D'Arc" that the great French actress met and took a liking to Miss Brissac. It is doubtful if Miss Brissac realized the full importance of the occasion, for she was only three years old at the time.

Old Time Stars Playing In New Mystery Thriller

Younger Players Have Leading Roles, However, In "Murder By an Aristocrat"

New faces appear almost daily on stage and screen. It's the way the youngsters get their start. If their personalities are acceptable to the public, and if they work hard and live normal lives, the chances are pretty even that they'll go right on working many years after they have lost their pulling power as actual leading men and women.

Monte Blue, Kenneth Harlan, Clara Kimball Young, Jack Mulhall and Betty Blythe are typical examples of leading men and women of other years who remain well known in pictures for their portrayal of character roles. There are others too numerous to mention all of whom have found that to a certain degree the films take care of their own.

Six "old timers" of the stage worked together in featured roles in the new First National mystery thriller, "Murder By An Aristocrat," which comes to the Theatre on They are Stuart Holmes, Virginia Brissac, Lottie Williams, William Davidson, Joseph Crehan and Florence Fair.

In contrast to these veterans of the American theatre, three youngsters are bidding for recognition. They are Marguerite Churchill, John Eldredge and Mary Treen.

Stuart Holmes, who heads the list of old-timers, was a well-known leading man for many years during the silent film era. His fan mail reached tremendous proportions, and many an early cinema-goer applauded his dramatic scenes. He is playing the role of a butler in "Murder By An Aristocrat."

Virginia Brissac was one of the best known actresses on the Pacific Coast for more than twenty years. During this time such well-known players as Harold Lloyd, Glenda Farrell and Reginald Denny appeared in her support. She is enacting the role of a spinster member of an old family in the mystery picture.

Lottie Williams is even more of an old-timer than Miss Brissac. She was a popular leading woman on the New York stage more than thirty years ago, and was one of the first women to take her own show out onto the "road." The actress plays a cook in the picture.

William Davidson and Joseph Crehan have been well-known to followers of the legitimate stage for many years. Both were prominent leading men in Eastern theatrical circles. Florence Fair, too, was a popular leading woman of the New York stage.

Lyle Talbot Given Physician's Kit

On completing the production of "Murder by an Aristocrat," the First National mystery thriller, which comes to the Theatre on, members of the cast presented Lyle Talbot and Marguerite Churchill with gifts appropriate to their leading roles.

Talbot, who has played a doctor in eleven mystery pictures, was presented with a little black medical bag such as doctors carry, engraved "Tyle Talbot, M. D."

Marguerite Churchill was presented with a nurse's thermometer on which was engraved her name and the title "Registered Nurse."

Battling Sparrows Hold Up Film Scene

Something new in film sound-disturbances was discovered during the filming of the First National picture, "Murder by an Aristocrat," which comes to the Theatre on

All was in readiness for a scene when it was discovered that something overhead was making a sound similar to the creaking of a rusty gate.

A detail of grips climbed into the rafters and found that a flock of English sparrows were battling over several sacks of cornflakes.

It took an hour to drive the birds out of the rafters.

Actress Keeps Diary Of All Her Doings

Marguerite Churchill believes she holds the Hollywood record for faithful diary-keeping.

The young actress, currently enacting the leading feminine role opposite Lyle Talbot in the new First National mystery-thriller "Murder by an Aristocrat," now showing at the Theatre has kept a diary for the past fourteen years.

Sleuth

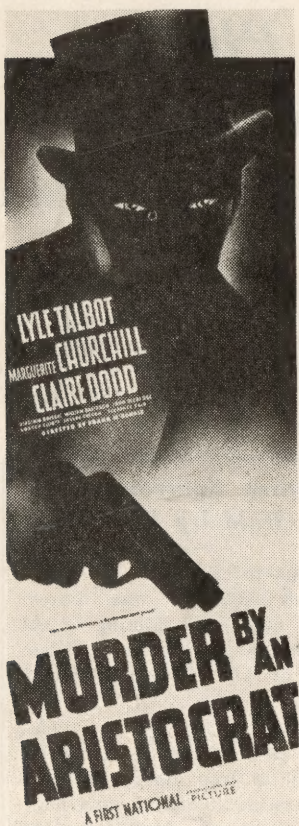


Mignon G. Eberhart's famous detective nurse returns to the screen in the famous author's most baffling mystery story, "Murder by an Aristocrat," in the person of Marguerite Churchill, charming First National star, who will come to the Theatre on

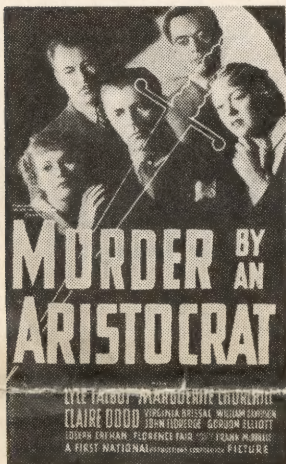
Mat No. 107—10c

ACCESSORIES

AND PRODUCTION INFORMATION



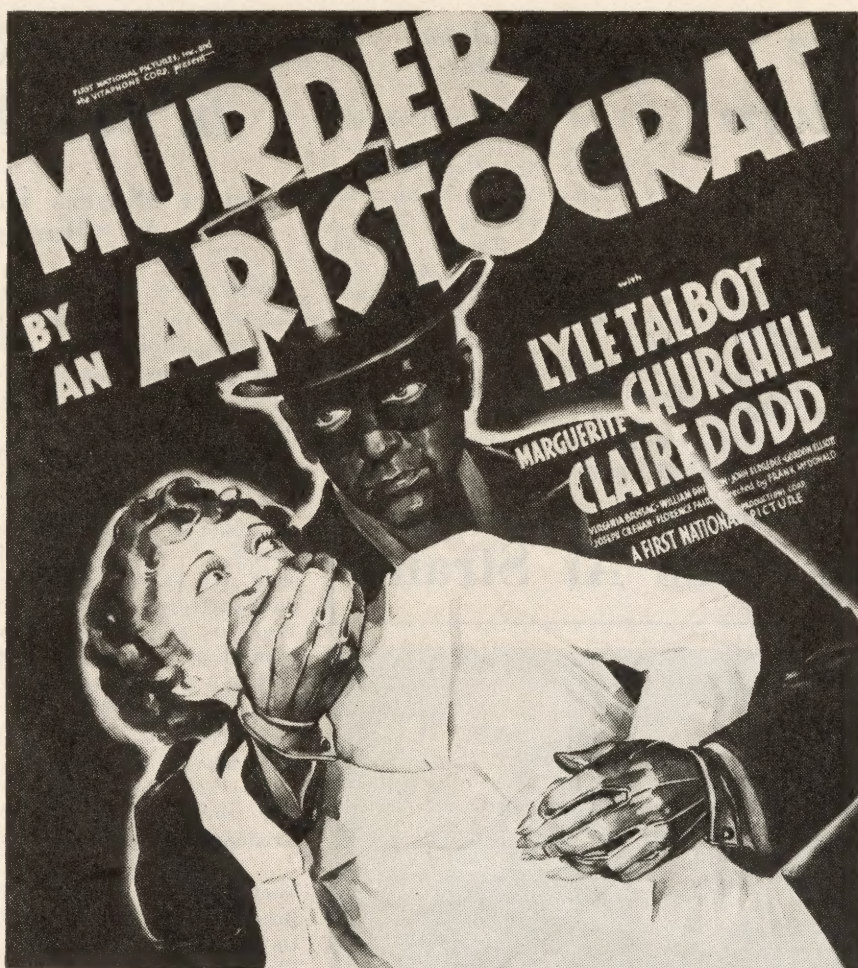
INSERT CARD



1-SHEET
MIDGET WINDOW CARD



WINDOW CARD



6-SHEET



3-SHEET

PRICES

6-SHEETS	
1 to 9	75c each
10 to 19	70c each
20 and over	65c each
3-SHEETS	
1 to 24	40c each
25 and over	36c each
1-SHEETS	
1 to 49	15c each
50 to 99	13c each
100 and over	11c each
WINDOW CARDS	
1 to 49	7c each
50 to 99	6c each
100 and over	5½c each
INSERT CARDS	
1 to 24	25c each
25 to 49	22c each
50 to 99	20c each
100 and over	18c each
HERALDS	
1M to 4M	\$3.00 per M
5M and over	2.75 per M
LOBBY DISPLAYS	
11 x 14 Photos (8 in set—colored)	75c a set
22 x 28 Photos (2 in set—colored)	80c a set
Slides	15c each
Stills	10c each
Midget Window Cards	4c each
(These prices apply to the U.S. only)	

Your Supporting Program

"JOE PALOOKA" in "HERE'S HOWE" (Vitaphone Comedies Series). The second in the new "Palooka" series adapted from the popular comic strip by Ham Fisher. (21 minutes—No. 1117)

"BINGO CROSBYANA" (Merrie Melodies Series). Bingo, the Bluebottle fly, charms the ladies with his crooning in a real novelty reel. (7 minutes—No. 1408)

"FISH TALES" (Looney Tunes Series). Porky Pig goes fishing and instead of catching the fish, the fish catches him. (7 minutes—No. 1708)

"VITAPHONE TOPNOTCHERS" (Big Time Vaudeville Series). An up-to-the-minute vaudeville show featuring the Three Marshalls, Chas. Kemper & Co., the 6 Danwills and Ben Beyer. (11 minutes—No. 1611)

"VINCENT LOPEZ and his ORCHESTRA" (Melody Masters Series). Vincent tickles the ivories; his band contribute smooth rhythms with Jack Holland and June Hart providing a sophisticated ball-room routine. (10 minutes—No. 1511)

"THE CITY'S SLICKER" (Broadway Brevities Series). Dawn O'Day and the Radio Rubes in two reels of fun and music. (21 minutes—No. 1019)

THE MOST BAFFLING CLUE CLUB MYSTERY OF THE YEAR!



SLIDE

STORY

The Thatcher family is proud and aristocratic, although it has its black-sheep among its members. They are threatened with scandal due to the blackmailing schemes of Bayard Thatcher (William Davidson). He demands that the family raise twenty-five thousand dollars for him at once.

The members of the family he threatens, include Dave Thatcher (Gordon Elliott), Janice, Dave's wife (Claire Dodd), Hilary Thatcher (Joseph Crehan), Evelyn, Hilary's wife, (Florence Fair), and Adela Thatcher (Virginia Brissac), his spinster aunt.

That night someone enters Bayard's bedroom and shoots him. The wound is not serious, however, and the rest of the family decide to call in a doctor and a nurse and tell them that Bayard shot himself while cleaning his gun. Dr. Allen Carick (Lyle Talbot), and Sally Keating (Marguerite Churchill), the nurse, arrive at the mansion. They have been together on many cases, and are very much in love. Dr. Carick dresses Bayard's wound and departs, Miss Keating remaining with the patient.

While they are alone Bayard tells the nurse that his wound was not the result of an accident. She soothes him and retires to her adjoining room. A few minutes later she hears an angry conversation in her patient's room, and looking through the keyhole, she sees Janice attempting to snatch a love letter from Bayard's hand. Janice does

not succeed, however, and slips out of the room.

Later in the day the district attorney arrives. He is John Tweed (John Eldredge), also a member of the Thatcher family. Sally sees that he and Janice are in love with each other. When Dr. Carick returns that afternoon, Sally tells him her suspicions of all that is going on in the Thatcher household.

The next day all of the members of the household go away for the afternoon. Sally is left alone with Bayard. She is sitting out on the lawn as Adela Thatcher, the last one to leave, departs on an errand. When Adela returns later in the day she meets Sally who is still seated in the yard in front of the house.

As they are talking a maid runs out of the house with the news that Bayard is lying dead in the library. He has been shot through the heart. A few minutes later Dave Thatcher is found dead.

There is an investigation and everyone is under suspicion until Sally discovers the murderer. Adela Thatcher, spinster head of the Thatcher family, killed Bayard to save the family honor and reputation. The aged woman admits her guilt, and dies a few moments later from a heart attack. Dave proves to have been a drug addict and died from an overdose of poison.

Their case finished, Dr. Carick and Sally depart for the city, intending to get married.

Official Billing

"MURDER BY AN ARISTOCRAT"	100%
with	
Lyle Talbot—Marguerite Churchill	75%
Claire Dodd	75%
Virginia Brissac—William Davidson	20%
John Eldredge	20%
Gordon Elliott—Joseph Crehan	20%
Florence Fair	20%
Directed by Frank McDonald	20%
A First National	40%
Productions Corporation	5%
Picture	25%

THE CAST

Dr. Allen Carick	Lyle Talbot
Sally Keating	Marguerite Churchill
Janice Thatcher	Claire Dodd
Adela Thatcher	Virginia Brissac
Bayard Thatcher	William Davidson
John Tweed	John Eldredge
Dave Thatcher	Gordon Elliott
Hilary Thatcher	Joseph Crehan
Evelyn Thatcher	Florence Fair
Higby	Stuart Holmes
Emeline	Lottie Williams
Florrie	Mary Treen
Cab Driver	Milton Kibbee
Sheriff	Henry Otho

BIOGRAPHIES

Claire Dodd

Claire Dodd was born in Iowa. The theatre and stage interested her but mildly, but during a vacation visit to California she was seen by a motion picture producer who induced her to make a screen test.

This resulted in a contract for an important role in Eddie Cantor's "Whoopie," and when Ziegfeld saw her on the screen, he wanted her for the Broadway production, "Smiles." Later she returned to the West Coast under a long term contract to Warner Bros. Since her Hollywood debut, she has scored many bits in the vamp type of roles. Her more recent pictures include "The Singing Kid," "Don't Bet on Blondes," and "The Case of the Curious Bride."

She is now appearing in "Murder by an Aristocrat," which comes to the Theatre on.....

Lyle Talbot

Lyle Talbot was born in Pittsburgh of a theatrical family and began his stage career at the age of sixteen in his father's stock company.

After appearing in stock and in the Little Theatre field for several years, he was signed by Warner Bros. for a role with Douglas Fairbanks, Jr., in "Love Is A Racket."

His more recent pictures include "The Singing Kid," "Boulder Dam" and "Broadway Hostess."

His present picture is "Murder by an Aristocrat," which comes to the Theatre on.....

Marguerite Churchill

Marguerite Churchill was born in Kansas City, Mo., and educated at the grammar and Children's professional schools there. Both parents being in the profession, she turned to the stage at an early age, starting her dramatic work at eleven.

She played some years in stock and then got an opportunity on the Broadway stage, playing in a number of hits, including "Dinner at Eight."

Miss Churchill started her screen career in 1929, her first picture being "The Valiant," with Paul Muni. Since then she has appeared in more than fifty feature productions, including "The Walking Dead," "Man Hunt" and "Seven Faces."

Her current picture is "Murder by an Aristocrat," which comes to the Theatre on.....

PRODUCTION STAFF

Director	Frank McDonald
Screen Play by	Luci Ward & Roy Chanslor
Story by	Mignon G. Eberhart
Photography by	Arthur Todd
Film Editor	Louis Hase
Art Director	Hugh Reticker
Gowns by	Orry-Kelly

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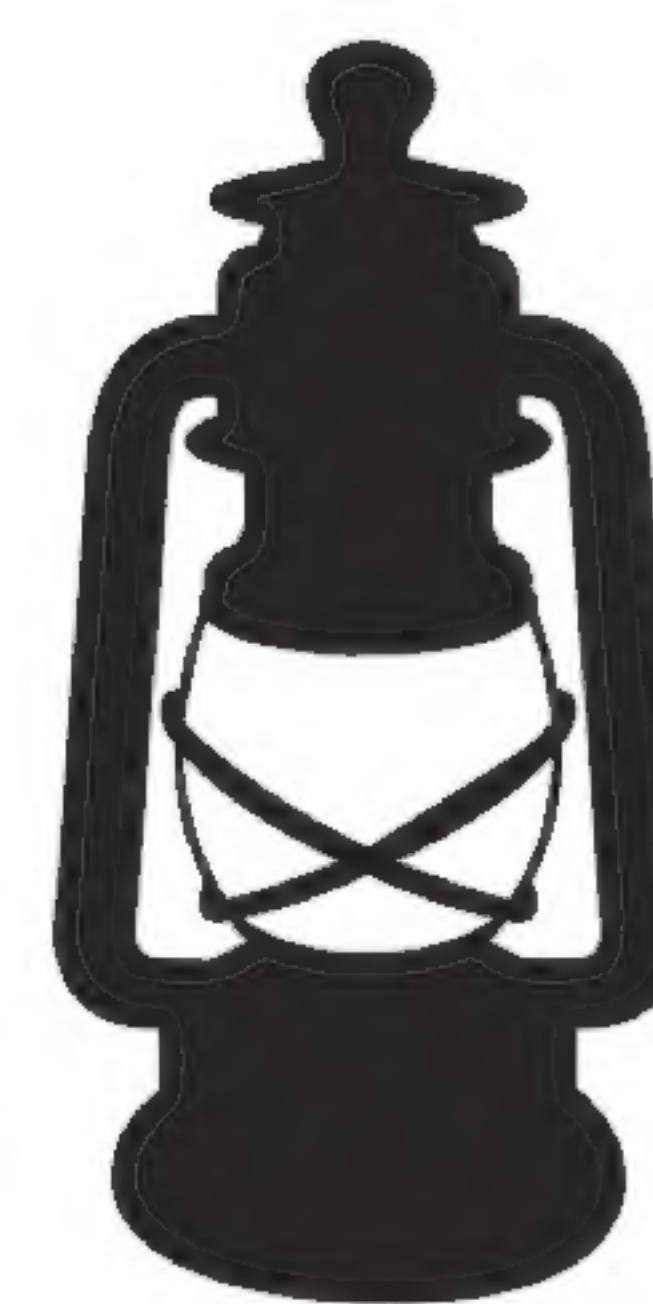


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